



Prospectus for Corporate Partners

Why Head Start in Illinois?

Head Start is the premier child development provider for high risk and families living in poverty. We serve pregnant mothers, infants, toddlers and, most significantly, preschool children and their families. Participating in Head Start gives children and their families an edge in beating the cycle of poverty. Our graduates are less likely to repeat grades when they're older, more likely to graduate from high school, and at reduced risk for delinquency and teen pregnancy. We serve over 50,000 children and their families each year in Illinois.

CORPORATE IMPACT

Nobel Prize winning economist James Heckman has calculated that investment in high quality preschool offers a ten percent annual return on investment by reducing social costs such as school failure and delinquency. This return is higher than virtually any other social expenditure. IHSA is a critical instrument in taking this message to policymakers and bringing the training and support to local programs to enable them to be as successful as possible.

PARTNERSHIPS

Head Start is leading the way to continually improve the quality and access of child development services in Illinois and we rely on our corporate partners to help advance our mission. Our partners are instrumental in producing quality communications, reaching out to policymakers and advancing local programs. IHSA values multi-year relationships that are tailored to create maximum impact and value that is meaningful for our partners.

Features of our Corporate Partner Program

We are pleased to extend several opportunities to you and your business to increase its visibility in the Illinois Head Start community and are open to organizations seeking a collaborative relationship. Our corporate partnership program offers several opportunities to demonstrate your support and maximize exposure around one of the nation's largest Head Start community's – 50,000 children, 55 agencies, and \$350+ million in combined budgets.

Corporate Partner Levels

\$250 – Professional Associate* - Consultants & Trainers

Listing on the IHSA website's Business & Consultants Directory; photo, logo and links from IHSA to Associate's site or email; attend all IHSA trainings at the same rate as IHSA members. (*This level is for Consultants and trainers operating solo or in small partnerships with gross annual budget under \$500,000. Verification with tax return may be requested)

\$2000 Copper

Logo and link on IHSA's monthly e-update (1500 person contact list); listing on the IHSA website with logo and link on the front page and "Partners" page; ¼ page ad in conference program; and an invitation to the IHSA Board President's VIP reception at the Annual Conference. A one year subscription to IHSA's jobsatheadstart.org website with unlimited postings.

\$3500 Silver

Logo and link on IHSA's monthly e-update (1500 person contact list); listing on the IHSA website with logo and link on the front page and "Partners" page; ½ page ad in conference program; an invitation to the IHSA Board President's VIP reception and exhibit booth at Annual Conference. One email to our listserv (Over 500 Head Start members) advertising special Head Start services or products you may have. A one year subscription to IHSA's jobsatheadstart.org website with unlimited postings.

\$5000 Gold

Logo and link on IHSA's monthly e-update (1500 person contact list); listing on the IHSA website with logo and link on the front page and "Partners" page; full page ad in conference program; an invitation to the IHSA Board President's VIP reception and exhibit booth at the Annual Conference. Your partnership will also include 1 complimentary table top display at both the Health Institute and the annual Directors Institute. Two emails to our listserv (Over 500 Head Start members) advertising special Head Start services or products you may have. A one year subscription to IHSA's jobsatheadstart.org website with unlimited postings.

\$7500 Diamond

Premier positioning as a vendor. Logo and link on IHSA's monthly e-update (1500 person contact list); listing on the IHSA website with logo and link on the front page and "Partners" page; full page ad in conference program; an invitation to the IHSA Board President's VIP reception and exhibit booth at the Annual Conference. Your partnership will also include 1 complimentary table top display at both the Health Institute and the annual Directors Institute. The Diamond Partnership includes an invitation to present information about your business to the Board of Directors and annual letters of support to our agencies from the IHSA Executive Director and Association President. Three emails to our listserv (Over 500 Head Start members) advertising special Head Start services or products you may have. A one year subscription to IHSA's jobsatheadstart.org website with unlimited postings.

We welcome the opportunity to explain our planned partnership levels or build a customized relationship based upon our mutual interests. IHSA reserves the right to make a final determination regarding appropriate level for a future partner. Please feel free to contact our Executive Director, Lauri Morrison-Frichtl, at 217-241-3511 or via email at lfrichtl@ilheadstart.org.